

Stom's

Brush & Bucket

Official Bulletin for the Albany Optimist Club 2017-2018

Jim Stom, President Volume LIV #23 May 2018 Jack Towns, Editor



Hello Optimists

Program This week

Owner of
**NORTHWEST
INVESTMENTS CO.
& SOMETIMES A
SWIM COACH**



Quips from the lips of our President

((or as he prefers, "Brush Notes"))

3rd Quarter Optimist Conference

Governor Bruce Gilbertson started off the meeting with the Pledge of Alliance and the Optimist Creed.

Saturday, we started off with the Oratorical speeches of 5 contestants. The results of the winners are to be decided during this evenings dinner banquet.

We heard all 5 of the Oratorical Speeches and each one was great. The Theme of the speeches, "Where are my roots of Optimism?". Everyone should have been there. These young individuals were inspiring.

We had the Governor Elect, Ben De Remer who spoke about his vision of his term as Governor. He spoke of 11 items.

1- Mission and Vision

2- Research: all club peak membership was in 1990 and has been on a decline since.

3- Listening: Introducing the slogan of SWOT: strength, weakness, opportunities and treats.

4- Governance: new approach to running the clubs.

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Coming up

May 15—Rex Watkins of NW Investments, he's also a swim coach

May 22—The Life story of the legendary Raymond Hilts.

May 29—Bruce Clemetson of LBCC

ELECTION OF 2018-2019 OFFICERS THIS WEEK

PRESIDENT	HENRY TRUAX
1ST VICE PRESIDENT	JOHN BERG
2ND VICE PRESIDENT	CHARLIE STOAKES
SECRETARY	MIKE RANSOM
TREASURER	ANDREA HAMPL
PAST PRESIDENT	JIM STOM

BOARD OF DIRECTORS

2 YEAR TERM	DAVE CHAMBERS
	RAY HILTS
	GORDON VOGT
1 YEAR TERM	DON ARMSTONG
	DICK RENN
	LORI STEWART

Ticket Draw
WINNER
Gordon Vogt



Chip Draw
WINNER
Henry Truax
He was not here

We meet
Tuesday noon
at the

Sizzler

We had a board meeting but didn't really do anything. Ate, talked about the same old things. Still have an interest in selling tickets for a vacation somewhere, Hawaii? Waldport? San Diego? Also, Henry is back. Finalized the election for Tuesday. Anyone with aspirations to be an officer

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5- Re Zoning: requesting OI to expand the territory.

6- Growth: focus on engagement of new members and take care of our present members.

7- Finance: fund raisers, such as raffling off a Ford Mustang and raising 1.2 million.

8- Marketing: embrace technology

9- Technology: Facebook, website

Strategy: Because of technology, let us move now.

After lunch we had a presentation of Zapp and Sapp. Zapp is a force that energizes people while Sapp is a force that take peoples power. I won't write too much about Sapp but Zapp should be the vehicle this club needs to focus on.

1- Make new members feel they belong.

2- Give new members some responsibilities in the club, but don't give them something they can't handle.

3- Be present at the meetings because your presence really counts.

4- Know where you stand in the club.

5- You have some say, in how things are done. So, don't forget it.

6- The club is part of who you are.

7- You have some control of what happens in the club.

A personal note: I have been your President for almost 2 years, just 4 ½ months before the next President emerges. These are some of my comments on what I think:

1- Have 1 or 2 individuals come along side of the new President prior to taking office for a 6-month period, getting him/her, up to speed with the operations of the Club and Optimist International.

2- Don't just turn the President loose, hoping he/she will make a difference.

3- Don't sit on the side lines barking at his/her moves, because they didn't do it in the right order.

4- What I do know now, is what I taught myself.

5- I did learn from the barks. A bit crude education.

6- Care about each other.

7- Go back to the Creed and live up to it. Find something good in everyone. Everyone is important.

8- Everyone has ideas. We just need to listen to them. Be polite. Have integrity.

9- Focus one on one in recruiting new members.

10- Stop talking about the death of the club. Let us all be up beat about in our conversations w/new members.

11- Ask the new members, what are you interested in and give them the responsibility. If a seasoned member is doing the project, then put that new member along side him and give them the project; teaching them the ropes. Don't give them what they can't handle.

12- Just love one another. Show some enthusiasm at each meeting, shake hands, talk to each one, sharing & caring.

13- If 1 or 2 individuals are running the club , the end result is, you have people leaving.

14- Put all these into play and the club will grow.

15- Don't forget to get a larger room, so we have room to grow.

16- Also, I believe Friday would be a better meeting day for business owners who might want to gear down after a busy week and probably would be able to attend meetings more frequently. I am not giving up on this part. If done at the beginning of my presidency, we would have grown, I am sure!

17- Think Positive.

18-19-20- What do you think. Write them here (add another page if not enuf room).